

## Getting the Deal Through: Trademarks 2019 - United States

Author(s): Anthony F. Lo Cicero, Max Vern ,

Getting the Deal Through works with many of the best lawyers and law firms in the world to bring together a unique legal information resource, written by experts on each subject area, in every significant jurisdiction.

Expert local insight into the major trademark law issues across multiple jurisdictions, covering: ownership and scope of trademarks, application for registration, appeal of failed applications, third-party opposition to registration, duration and maintenance of marks, assignment, markings, types of trademark enforcement proceedings, procedural format and timing, discovery, litigation costs, defences and remedies and appeals.

Getting the Deal Through provides international expert analysis in key areas of law, practice and regulation for corporate counsel, cross-border legal practitioners, and company directors and officers. Throughout this edition, and following the unique Getting the Deal Through format, the same key questions are answered by leading practitioners in each of the jurisdictions featured.

Amster, Rothstein & Ebenstein LLP attorneys authored the "United States" chapter of the book.

*Getting the Deal Through: Trademarks* is available for purchase or download via <u>Getting The</u> <u>Deal Through</u>.