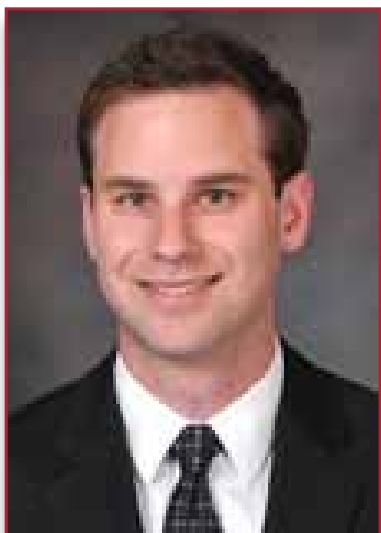


Addie A. Bendory

Associate



Addie A. Bendory litigates patents, trademarks, copyrights, trade secrets and unfair competition cases. Trained as an electrical and computer engineer, he is involved with a broad range of technologies from consumer electronics to e-commerce and health care.

As a member of ARE litigation teams, he studies claims, prepares expert reports and drafts motions. He is particularly versed in eliciting and communicating complex technical information to support a claim of non-infringement or invalidity of patents. He also has been involved in litigation alleging unfair competition with regard to advertising and pricing methodologies on e-commerce platforms, copyright infringement over the design of apparel and trademark litigation. He counseled a toy company on product design prior to its launch of a new product in order to mitigate the risk of infringement.

Mr. Bendory joined Amster, Rothstein & Ebenstein LLP as a Summer Associate in 2010 and returned to the firm as an Associate in 2011.

Prior to law school, Mr. Bendory worked as a Software Engineer at Motorola, Inc. for three years. He concentrated on optimizing power consumption and developing device drivers for high-end smart phones. As a university student, he designed an FM/FSK transceiver and developed a system to track a user's location indoors using Wi-Fi access point triangulation.

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EDUCATION

- Fordham University School of Law, New York, NY - J.D. 2011
- Rutgers University School of Engineering, Piscataway, NJ - BS, Electrical and Computer Engineering

**ADDITIONAL
LANGUAGES**

- Hebrew

BAR ADMISSIONS

- New York, 2012
- New Jersey, 2011
- U.S. District Court, Southern District of New York, 2012

PUBLISHED WORKS CONT.

- **ARE Patent Law Alert:
Federal Circuit Affirms PTO's
Finding of Invalidity After
Previously Finding Same Patent
Not Invalid**
May 21, 2012