



## **Amster, Rothstein & Ebenstein's Max Vern Quoted in the Observer's February 23' Article on Hermès and Bored Ape Yacht Club Trademark Lawsuits**

Max Vern was quoted in the Observer's Trademark Lawsuits from Hermès and Bored Ape Yacht Club Could Shape the Future of NFTs article.

Max said "The cases have made companies be more proactive in their trademark protection". "They don't want entrepreneurial types trying to steal from them."

Read the full article [here](#).