Key Takeaways From the LES 2020 Annual Meeting Session on How to Identify, Prepare and Package Data for Monetization in AI

Check out key takeaways from our partner Charley Macedo and his co-panelists' session at the Licensing Executives Society (U.S.A. and Canada), Inc. Annual Meeting on "How to Identify, Prepare and Package Data for Monetization in AI."

The tips include:

- Some of the best IP options available for protecting training sets
- Key terms IBM looks for when it licenses data in for Watson and licenses data out for The Weather Channel
- The value points Getty Images offers for training sets
- How Perception Partners leverages AI in its product offerings