



Congratulations to Charles Macedo on being named again to IAM Strategy 300

[The world's pre-eminent IP strategists have been named in the latest edition of IAM Strategy 300](#) – The World's Leading IP Strategists, published online by IAM and free to access. The unique guide lists the individuals that in-depth research, undertaken by a team based in London, Washington DC and Hong Kong, has shown to possess world-class skills in the development and roll-out of strategies that maximise the value of patents, copyright, trademarks and other IP rights.