



## Charley Macedo to Speak at LES 2020 Annual Meeting on How to Identify, Prepare and Package Data for Monetization in AI

*LES - Licensing Executives Society*

Partner Charley Macedo will once again speak at the [LES \(Licensing Executives Society\) 2020 Annual Meeting](#). This year, he will be part of a panel that will discuss, “How to Identify, Prepare and Package Data for Monetization in AI.”

Charley’s co-panelists include Ben Beaven (Getty Images), Barry Brager (Perception Partners) and Nicole Spence (IBM).

In this session the panelists will explore how AI training sets are used, packaging data, the role of IP protection and what IP silos are relevant and mixed ownership and ownership of products coming from the data.

The conference is virtual this year. [Learn more and register](#).