



## **Charley Macedo to Speak About NFTs and Technology Transfer: Should Universities Jump on the Bandwagon at the AUTM's 2021 Virtual Eastern Region Meeting**

Charley Macedo will present a panel at the [AUTM's 2021 Virtual Eastern Region Meeting](#) on October 1. He will be speaking about NFTs and technology transfer and whether should universities jump on the bandwagon.

As the panel description notes, sales of Non-Fungible Tokens (NFTs) exceeded \$2 billion in the first quarter of 2021. Recently, several market players are trying to represent patents as NFTs to make transactions quicker, simpler, and more cost-effective. This presents unique opportunities and challenges to university technology transfer offices, looking to take advantage of this new trend. This panel will address several questions, including: what is an NFT? How are they created? What are the advantages/disadvantages of using NFTs? How can technology transfer offices utilize NFTs?

[Learn more and register.](#)