



## **Suzue Fujimori**

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## **PRACTICE AREAS**

- Alternative Dispute
- Copyright
- International Protection
- Intellectual Property Litigation
- International Trade Commission
- Patent
- Strategic Counseling
- Trade Secret
- Trademark
- Unfair Competition

## **INDUSTRIES**

- Computer Hardware and Software
- Consumer Electronics
- Financial Services
- Internet and e-Commerce
- Motors, Machinery & Other Mechanical Devices
- Retailing & Apparel
- Life Sciences & Biotechnology

Suzue Fujimori practices intellectual property law, with an emphasis on client counseling. She has extensive strategic and analytical consulting experience in a variety of industries including information technology, telecommunications, banking, retail, consumer products, automotive, and healthcare. Ms. Fujimori has counseled clients on how to develop and leverage patent portfolios, create and implement patent licensing programs, and negotiate and draft license agreements. Immediately prior to joining Amster, Rothstein & Ebenstein LLP, Ms. Fujimori was a Director of Ocean Tomo, LLC in the Chicago office where she served as the leader of the Japan Services Team. She assisted Ocean Tomo's Japanese clients with litigation, IP appraisal, IP Investment, IP Risk Management and IP Transactions. She also introduced Ocean Tomo's services to the Japanese market and developed Ocean Tomo's services to meet the needs of its Japanese clients.

Ms. Fujimori also worked as an Associate Consultant at McKinsey and Company Inc. in Japan, where she served clients in a variety of industries and provided strategic, performance improvement, and marketing advice. She also worked as a Senior Coordinator in the Business Alliances Group of the Legal Division at Matsushita Electric Industrial

## **BAR ADMISSIONS**

- New York, 2000

## **EDUCATION**

- New York University School of Law, New York, New York, 1999, LL.M. (Trade Regulation)
- Kyoto University, 1992, LL.B.

## **PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

- American Bar Association
- Licensing Executive Society Japan

## **PROFESSIONAL EXPERIENCE**

- Ocean Tomo, LLC, Japan Services Team, Director, 2005-2009
- McKinsey & Company Inc., Associate, 2002-2005
- Weil, Gotshal & Manges, LLP, Foreign Intern, 1999-2000
- Panasonic Corporation, Legal Department, Senior Coordinator, 1992-1999, 2000-2002

## **ADDITIONAL LANGUAGES**

- Japanese (native)

Co., Ltd. (Panasonic Corporation) with a focus on alliance-building, licensing and negotiating in the intellectual property area. As in-house counsel for Panasonic, Ms. Fujimori was responsible for patent litigation issues, license negotiations, drafting bylaws and policies on antitrust compliance for standard consortiums, handling IP issues for these consortiums, and conducting due diligence for stock purchase and voting right agreements. Ms. Fujimori has also worked as a Foreign Intern at Weil, Gotshal & Manges, LLP in New York City, actively participating in patent infringement litigation and commercial litigation.

Ms. Fujimori holds an LL.M. from New York University Law School with a concentration in trade regulations and an LL.B. from Kyoto University, Japan. Ms. Fujimori also participated in the Summer Program for Foreign Lawyers at Georgetown University Law Center in 1998 and the Extension Course for Accounting at University of California, Hayward in 1998.

## **PUBLISHED WORKS**

- **ARE Patent Litigation Alert:**  
***Uniloc USA v. Microsoft: Federal Circuit Held the 25% Rule of Thumb By Damages Expert is a Fundamentally Flawed Tool for Determining a Baseline Royalty Rate In Patent Damages Analysis***  
*January 4, 2011*
- **CAFC rejects the 25% Rule of Thumb as a Fundamentally Flawed Toll in Reasonable Royalty Calculation (Available only in Japanese)**  
*Nikkei IP Awareness, January 13, 2011 (published in Japanese)*