



**Charles R. Macedo**

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**PRACTICE AREAS**

- Alternative Dispute
- Anti-Counterfeiting
- Copyright
- False Advertising
- International Protection
- Intellectual Property Litigation
- International Trade Commission
- Patent
- Strategic Counseling
- Trade Dress
- Trade Secret
- Trademark
- Unfair Competition

**INDUSTRIES**

- Computer Hardware and Software
- Consumer Electronics
- Financial Services
- Green Technology and Energy
- Internet and e-Commerce
- MEMS & Semiconductors
- Motors, Machinery & Other Mechanical Devices
- Retailing & Apparel
- Life Sciences & Biotechnology
- Universities & Research Institutions

Charles R. Macedo advises and litigates in all areas of intellectual property law, including patent, trademark and copyright law, with a special emphasis in complex litigation. He also assists clients in obtaining, maintaining and enforcing patent and trademark portfolios. He has successfully recovered domain names registered to others using clients' trademarks.

Mr. Macedo is the author of *The Corporate Insider's Guide to U.S. Patent Practice*, published by Oxford University Press and is frequently published by the Journal of Intellectual Property Law and Practice, IP Law 360, and other publications. Mr. Macedo has been cited as an authority on intellectual property issues by various news media including the Wall Street Journal, Dow Jones, BNA, Bloomberg, Inside Counsel, Managing Intellectual Property, Technology Transfer Tactics.

Identifying vulnerabilities and considering variations on design concepts, Mr. Macedo can develop patent strategies

**CERTIFICATION/SPECIALTIES**

- Registered to practice before the U.S. Patent and Trademark Office

**BAR ADMISSIONS**

- New York, 1990
- U.S. Court of Appeals Federal Circuit, 1990
- District of Columbia, 1991
- U.S. District Court Southern District of New York, 1991
- U.S. District Court Eastern District of New York, 1992
- U.S. District Court Western District of New York, 1998
- U.S. District Court Eastern District of Michigan, 2001
- U.S. Supreme Court, 2008
- U.S. District Court Eastern District of Wisconsin, 2011

**EDUCATION**

- Columbia Law School, New York, New York, 1989. J.D.  
**Honors:** Harlan Fiske Stone Scholar, Columbia Business Law Review, Managing Editor, 1988 - 1989.

intended to maximize patent protection and prevent infringement challenges from arising in the future. He has represented clients in intellectual property litigation and other types of matters involving a wide range of subject matter including photomasks, angular rate sensors, methods of taking checks over the telephone, financial service products, internet websites, inventory control systems, cosmetics, nickel metal hydride batteries, wind mills, nuclear waste disposal, green house gasses reclamation, cell phones, fax machines, answering machines, telephone switching equipment, inflatable chairs, money market mutual funds, deposit sweep programs, designer handbags, apparel, cathode ray tube displays, projectors, DRAM, semiconductor chips, to name a few.

In the internet, computer and business related invention arena, even before the State Street case was decided, Mr. Macedo successfully defended the Discover Card division of Morgan, Stanley from charges of patent infringement and obtained a summary judgment of noninfringement. Mr. Macedo also acts as regular intellectual property counsel to Double Rock Corporation and its related entities. Mr. Macedo was principal attorney on amicus submissions in *Bilski v. Doll* to the U.S. Supreme Court and *In re Bilski* to the U.S. Court of Appeals to the Federal Circuit. He is frequently consulted on developing effective patent strategies for computer implemented and business related inventions for financial service companies, Software-As-A-Service providers and clients with other internet and computer based inventions.

In the field of trademarks, Mr. Macedo has enforced and defended against trademark assertions involving a wide range of products and services including financial service providers, non-profit organizations, cosmetic companies, luxury retailers of designer handbags, and department store house brands.

He was the sole law clerk to Hon. Daniel M. Friedman of the U.S. Court of Appeals for the Federal Circuit, 1989 - 1990.

He has published papers, and lectures on various topics and has been the recipient of the prestigious AIPLA Robert C. Watson Award.

Mr. Macedo holds bachelors and masters degrees in physics from The Catholic University of America and a law degree from Columbia Law School, both of which he graduated with honors.

## **EDUCATION CONT.**

- The Catholic University of America, Washington, D.C., 1986, B.S./M.S. Physics.  
**Honors:** Summa Cum Laude, Phi Beta Kappa, Phi Eta Sigma.

## **PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

- American Intellectual Property Law Association, Member
- American Intellectual Property Law Association Quarterly Journal Editorial Board, Member
- American Bar Association, Member, Intellectual Property Law Section
- Federal Circuit Bar Association, Member
- Financial Service Industry Intellectual Property Association, Member
- New York State Bar Association, Member, Intellectual Property Law Section
- New York Intellectual Property Law Association, Member
- The Association of the Bar of the City of New York, Member

## **PROFESSIONAL EXPERIENCE**

- Friedman, Wang & Bleiberg, P.C., Associate, 1991-1996
- Cravath, Swaine & Moore, Associate, 1990-1991
- Hon. Daniel M. Friedman, U.S. Court of Appeals for the Federal Circuit, Law Clerk, 1989-1990

## **AWARDS & HONORS**

- New York — Metro 2011 Intellectual Property Super Lawyer, 2011
- Robert Watson Award (AIPLA), 1990
- Recipient, Clyde Cowan Award (Physics), 1986

## **REPRESENTATIVE CLIENTS**

- Double Rock Corp.
- Intrasweep
- IslandIP
- LIDs Capital
- Panasonic
- Photronics
- The Education Resources Institute (TERI)

## **PUBLISHED WORKS**

- **ARE Litigation Alert:  
U.S. Supreme Court Finds Prometheus Method of Diagnosing and/or Treating Unpatentable Law of Nature**  
*March 20, 2012*
- **ARE Patent Law Alert:  
The Supreme Court Denies Cert in favor of First Quality**  
*January 23, 2012*
- **Federal circuit grants mandamus on Delaware transfer motion**  
*Journal of Intellectual Property Law & Practice 2012  
doi: 10.1093/jiplp/jps011*
- **\$24 million judgment of wilful infringement affirmed by Federal Circuit**  
*Journal of Intellectual Property Law & Practice 2012 7:  
151-153*

## **IN THE PRESS**

- **In the Press:  
TTOs often walk a fine line when negotiating rights to improvements**  
*Technology Transfer Tactics, January, 2012*
- **In the Press:  
Mayo Case Could Clarify Patentability, Expand On Bilski**  
*IP Law360, December 2, 2011*
- **In the Press:  
Technology Transfer turns to partner, Charles R. Macedo, for expertise on new patent report law**  
*October 26, 2011*
- **In the Press:  
Kimberly-Clark Loses Fed. Circ. Rehearing Bid In IP Row**  
*October 6, 2011*

## **AMICUS BRIEFS**

- **Brief of Amicus Curiae NYIPLA in Mayo Collaborative Services (D/B/A Mayo Medical Laboratories) and Mayo Clinic Rochester, Petitioners, v. Prometheus Laboratories, Inc., (Sup. Ct. September 8, 2011)**  
*September 8, 2011*
- **Brief for Amici Curiae Double Rock Corporation, Island Intellectual Property LLC, LIDs Capital LLC, Intrasweep LLC, Access Control Advantage, Inc., Ecomp Consultants, Pipeline Trading Systems LLC, Rearden Capital Corporation, Craig Mowry and PCT Capital LLC in Support of Petitioners, Bernard L. Bilski and Rand A. Warsaw v. John J. Doll, Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the United States Patent and Trademark Office, Docket No. 08-964, (Sup. Ct. Aug. 6, 2009)**  
*August 6, 2009*
- **Brief For Amici Curiae Reserve Management Corporation, PCT Capital LLC, Rearden Capital Corp. And Sales Optimization Group In Support Of Maintaining State Street and AT&T in In Re Bernard L. Bilski and Rand A. Warsaw, Appeal No. 2007-1130 (Fed. Cir. Apr. 4, 2008)**  
*April 1, 2008*

## **SPEAKING ENGAGEMENTS**

- **November 6, 2012 – November 7, 2012**  
*4th Annual Social TechNet Intellectual Property Forum*  
**Location:** New York, NY
- **July 24, 2012 – July 25, 2012**  
*The 9th Annual Patents and the Financial Services Industry*  
**Location:** New York, NY
- **May 16, 2012 – May 17, 2012**  
*The 4th Annual Corporate IP Counsel Summit*  
**Location:** New York, NY
- **April 26, 2012**  
*Webinar on First-to-File*  
**Location:** Technology Transfer Tactics Webinar

## **PUBLISHED WORKS EXTENDED**

- **ARE Litigation Alert:**  
**U.S. Supreme Court Finds Prometheus Method of Diagnosing and/or Treating Unpatentable Law of Nature**  
*March 20, 2012*
- **ARE Patent Law Alert:**  
**The Supreme Court Denies Cert in favor of First Quality**  
*January 23, 2012*
- **Federal circuit grants mandamus on Delaware transfer motion**  
*Journal of Intellectual Property Law & Practice 2012 doi: 10.1093/jiplp/jps011*
- **\$24 million judgment of wilful infringement affirmed by Federal Circuit**  
*Journal of Intellectual Property Law & Practice 2012 7: 151-153*
- **Brief in Opposition “Kimberly-Clark Worldwide, Inc. and Kimberly-Clark Global Sales, LLC, Petitioners, v. First Quality Baby Products, LLC and First Quality Retail Sercvices, LLC, Respondents, (December 30, 2011)”**  
*January 3, 2012*
- **ARE Patent Law Alert:**  
**First Quality Files Brief In Opposition To Cert Petition With The U.S. Supreme Court**  
*December 30, 2011*
- **ARE Patent Litigation Alert:**  
**Federal Circuit Finds Another Computer Implemented Method To Be Patent-Eligible Under Section 101**  
*October 3, 2011*
- **ARE Patent Law Alert:**  
**President Obama Signs Leahy-Smith America Invents Act into Law: Overview of Provisions Now In Effect**  
*September 19, 2011*
- **ARE Patent Law Alert:**  
**Overview of the Leahy-Smith America Invents Act on Patents**  
*September 13, 2011*
- **ARE Patent Litigation Alert:**  
**NYIPLA Files Amicus Brief in *Mayo v. Prometheus***  
*September 8, 2011*
- **ARE Patent Litigation Alert:**  
**Federal Circuit—Applying Section 101 as a “Coarse Filter”— Confirms the Patent Eligibility of Some But Not All Claims In *Classen Remand***  
*September 1, 2011*
- **ARE Patent Litigation Alert:**  
**US Supreme Court Grants Cert for the Second Time in *Prometheus v. Mayo* Case on Patent-Eligible Subject Matter**  
*June 21, 2011*
- **ARE Litigation Alert:**  
**U.S. Supreme Court Confirms “Clear and Convincing” Evidence Standard Applies to Validity Challenges for Patents**  
*June 9, 2011*
- **‘Clear and convincing’ evidence standard still applies to US patent validity challenges**  
*Microsoft Corp. v i4i L.P., 131 S. Ct. 2238, US Supreme Court, 9 June 2011*
- ***Bilski v Kappos*: a year in review**  
*Journal of Intellectual Property Law & Practice, 2011, 1 of 7*
- **Bayh–Doyle Act does not override employees’ rights to unassigned inventions**  
*August 17, 2011*
- **ARE Patent Litigation Alert:**  
**U.S. Supreme Court find Bayh-Doyle Act Does Not Override Employees’ Rights to Unassigned Inventions**  
*June 7, 2011*
- **ARE Patent Litigation Alert:**  
**U.S. Supreme Court Addresses Knowledge Element of Claims for Inducing Patent Infringement**  
*June 1, 2011*
- **ARE Patent Litigation Alert:**  
**Federal Circuit Takes A Second Divided Infringement Case En Banc**  
*May 27, 2011*
- **ARE Patent Litigation Alert:**  
**Federal Circuit Affirms Dismissal of Another False Marking Case and Clarifies Meaning of “Patented Article”**  
*May 2, 2011*
- **US reissue procedure can fix failure to include dependent claims**  
*Journal of Intellectual Property Law & Practice, 2011*
- **Intent must be pleaded with particularity for false marking claim in use**  
*Journal of Intellectual Property Law & Practice, 2011*
- **A Comprehensive and Extensive Collection of Legal Principles on Patent Opinions Under US Patent Laws**  
*Journal of Intellectual Property Law & Practice, 2011*

- **ARE Patent Litigation Alert: Federal Circuit Takes On Divided Infringement Issue**  
*April 22, 2011*
- **Second Circuit Confirms Insurance Company Did Not Have Duty To Defend Action Based on Intellectual Property - Related Claims Under Personal Injury and Advertising Injury Clauses**  
*April 4, 2011*
- **Patentee Losing Claim Construction Does Not Make Infringement Case 'Exceptional'**  
*Journal of Intellectual Property Law and Practice, March 31, 2011*
- **'Abstract Idea' Exception to Patent-Eligible Subject Matter Clarified**  
*Journal of Intellectual Property Law and Practice, March 15, 2011*
- **ARE Patent Law Alert: U.S. Patent and Trademark Office Publishes Supplementary Guidelines For Determining Compliance With 35 U.S.C. 112**  
*February 11, 2011*
- **Introducing New Evidence in Patent Appeals from USPTO**  
*Journal of Intellectual Property Law and Practice, January 28, 2011*
- **Personal Jurisdiction and the Improper Service of Process**  
*Journal of Intellectual Property Law and Practice, January 19, 2011*
- **Chippendales' 'Cuffs & Collar' Mark Not Inherently Distinctive**  
*Journal of Intellectual Property Law & Practice, 22 December 2010*
- **ARE Patent Litigation Alert: Federal Circuit Turns Its Attention to Natural Phenomena Under 35 U.S.C. § 101**  
*December 17, 2010*
- **ARE Patent Litigation Alert: Federal Circuit Provides Other Limiting Criteria on "Abstract" Subject Matter Under Section 101**  
*December 8, 2010*
- **ARE Patent Litigation Alert: U.S. Supreme Court Agrees to Address Law on Presumption of Patent Validity**  
*November 29, 2010*
- **'ANY' Person Has Standing for False Marking Claim in Use**  
*Journal of Intellectual Property Law and Practice, November 11, 2010*
- **US Federal Circuit Narrows Patent Misuse Doctrine as a Defence to Patent Infringement**  
*Journal of Intellectual Property Law and Practice, November 1, 2010*
- **"America Thrives on Competition; Barbie ... will too"**  
*Journal of Intellectual Property Law and Practice, November 1, 2010*
- **A Primer On Spotting IP Issues Associated with Social Media Websites and Content**  
*Intellectual Property Watch, October 30, 2010*
- **US Supreme Court Returns Patent-Eligibility Test to Fundamental Principles**  
*Journal of Intellectual Property Law and Practice, September 21, 2010*
- **ARE Patent Law Alert: U.S. Patent and Trademark Office Provides Notice of New Guidelines For The Obviousness Inquiry Based on Post-KSR Case Law Development**  
*September 8, 2010*
- **ARE Patent Law Alert: Patent Misuse Defense Limited by the Federal Circuit Sitting *En Banc***  
*September 8, 2010*
- **ARE Patent Law Alert: "Any" Person Has Standing For False Marking Claim**  
*September 7, 2010*
- **Same Word, Different Meanings**  
*Journal of Intellectual Property Law and Practice, August 19, 2010*
- **Tips For Drafting And Prosecuting Patent Applications After *Bilski v. Kappos*, 561 U.S. \_\_\_\_ (2010)**  
*Technology Transfer Tactics, August 2010, pp. 123-24*
- **Nine Opportunities for Federal Circuit Guidance on Patents Post-*Bilski***  
*Weblog entry, Legal Pulse, 26 Jul 2010*
- **The Nuts And Bolts Of The *Bilski* Decision**  
*IP Law360, June 30, 2010*
- **ARE Patent Law Alert: U.S. Supreme Court Affirms *Bilski*, But Sets The Course Clear For Business Methods Patents**  
*June 28, 2010*

- **Us Trademark Owners Must Police Their Own Marks On eBay**  
*Journal of Intellectual Property Law and Practice, June 4, 2010*
- **ARE Patent Law Alert: The Enlarged Board of Appeal of the European Patent Office Declines to Provide Whether Further Guidance on the Patentability of Computer-Implemented Inventions Under the European Patent Convention**  
*May 18, 2010*
- **ARE Patent Law Alert: TiVo v. EchoStar: Federal Circuit Revising The Standard for Contempt of Injunction En Banc**  
*May 14, 2010*
- **US BPAI Sets Forth Ground Rules for Patent Prosecution and Appeals**  
*Journal of Intellectual Property Law and Practice, May 10, 2010*
- **The Impact Of American Needle On IP And Contracts**  
*IP Law360, May 26, 2010*
- **ARE Patent Law Alert: Supreme Court to Decide Whether Foreign Sale Exhausts Copyrights**  
*April 23, 2010*
- **Conviction For Selling Admittedly 'Not Authentic' Purses at a 'Purse Party' Overturned**  
*Journal of Intellectual Property Law and Practice, April 7, 2010*
- **The 2nd Circ. Stance On Tiffany V. eBay**  
*IP Law360, April 6, 2010*
- **ARE Trademark Law Alert: Second Circuit Decides Tiffany v. eBay Appeal**  
*April 1, 2010*
- **XML Feature in Microsoft Word Permanently Enjoined in US Patent Case**  
*Journal of Intellectual Property Law and Practice, March 24, 2010*
- **Waiting for Bilski**  
*IP Law360, February 1, 2010*
- **Mattress.com Mark Upheld as Generic**  
*Journal of Intellectual Property Law and Practice, January 28, 2010*
- **Summary Judgment on Violation of NDA Barred by Material Facts in Dispute**  
*Journal of Intellectual Property Law and Practice, January 25, 2010*
- **Failure to Plead Originality of Copyright Design is Fatal to Complaint**  
*Journal of Intellectual Property Law and Practice, January 8, 2010*
- **Federal Circuit Reminds US BPAI of Fundamentals**  
*Journal of Intellectual Property Law and Practice, December 9, 2009*
- **Joint Authorship of Doo-Wop Song Found Based on Disputed 10 Percent Contribution to Lyrics**  
*Journal of Intellectual Property Law and Practice, November 1, 2009*
- **How The "Machine-Or-Transformation" Test In Bilski Is Failing**  
*Intellectual Property Watch October 16, 2009*
- **ARE Patent Law Alert: Tafas v. Doll Round IV: Down For The Count**  
*October 8, 2009*
- **ARE Patent Litigation Alert: U.S. Government Files Brief in Bilski v. Kappos**  
*September 26, 2009*
- **ARE Patent Law Alert: Prometheus Labs v. Mayo Clinic: Federal Circuit Applies Transformation Prong of In re Bilski Test and Finds Drug Usage Method Claim to be Patentable Subject Matter Under Section 101**  
*September 17, 2009*
- **Sloppy Dismissal Orders Lead to Confusion**  
*Journal of Intellectual Property Law & Practice, September 14, 2009*
- **Infringement Of Product-By-Process Claims In US Clarified**  
*Journal of Intellectual Property Law & Practice, July 28, 2009*
- **ARE Patent Law Alert: How the Supreme Court Should Resolve Bilski v. Doll**  
*July 20, 2009*
- **How The Supreme Court Should Resolve Bilski**  
*IP Law360, July 20, 2009*
- **ARE Patent Law Alert: Rehearing En Banc Granted in Tafas v. Doll**  
*July 8, 2009*
- **Patent Assignment Found Ambiguous as a Result of Too Much Specificity**  
*Journal of Intellectual Property Law & Practice, July 5, 2009*
- **ARE Patent Law Alert: Supreme Court Grants Cert For In re Bilski**  
*June 1, 2009*

- **Tafas v. Doll – Round II: One Down, Three to Go**  
*IP Law360, March 24, 2009*
- **ARE Patent Law Alert:**  
**Tafas v. Doll – Round II: One Down, Three to Go**  
*March 23, 2009*
- **Secondary Meaning Must be Attributed to Business to Afford Trademark Protection Under US Law**  
*Journal of Intellectual Property Law & Practice, May 20, 2009*
- **Secondary Considerations of Non-Obviousness Must Still Be Considered**  
*Journal of Intellectual Property Law & Practice, April 17, 2009*
- **Permanent Injunction Affirmed in US Patent Case**  
*Journal of Intellectual Property Law & Practice, March 19, 2009*
- **New Test for Design Patent Infringement in the USA Eliminates Separate ‘Point of Novelty’ Inquiry**  
*Journal of Intellectual Property Law & Practice, March 12, 2009*
- **Processes Must Be Tied to Machine or Transformation Matter to be Patent-Eligible in the United States**  
*Journal of Intellectual Property Law & Practice, January 27, 2009*
- **Copying Of Open Source Software In Violation Of Artistic Licence Was Not Licensed**  
*Journal of Intellectual Property Law and Practice, December 19, 2008*
- **Seeking Patent Protection for Business-Related and Computer-Related Inventions After *Bilski***  
*CELESQ®-WEST IP Master Series, November 17, 2008*
- **The “Machine-Or-Transformation Test” For Processes**  
*IP Law360, October 30, 2008*
- **ARE Patent Law Alert:**  
**Bilski: The Court Announces Machine or Transformation Test as “Governing” Test**  
*October 30, 2008*
- **Duty on Trademark Owner to Police Its Own Marks**  
*Journal of Intellectual Property Law & Practice: Current Intelligence, October 21, 2008*
- **Egyptian Goddess v. Swisa: Revising The Test**  
*IP Law360, September 23, 2008*
- **eBay: A Tale of Two Defenses**  
*IP Law360, August 22, 2008, Guest Column, 2008*
- **Tiffany (NJ) Inc. v. eBay Inc.: Guidelines for Online Retailers to Police Third Party Sales of Counterfeit Goods**  
*Common Law Journal, July 29, 2008*
- **High Court Sets Patent Exhaustion Law Back On Track**  
*IP Law360, July 10, 2008*
- **The Boundaries Of Patent-Eligible Processes In *Bilski***  
*IP Law360, May 09, 2008*
- **In re *Bilski* Roll Call and Score Card**  
*IP Law360, Financial Services Law360, Technology Law360, April 23, 2008*
- **Tafas Verdict Is A Setback For Patent Office**  
*IP Law360, April 9, 2008*
- **Will The High Court Clarify The Exhaustion Doctrine?**  
*IP Law360, January 16, 2008*
- **Reviving The Exhaustion Doctrine**  
*IP Law360, January 10, 2008*
- **Patentable Subject Matter: Refining the Boundaries**  
*IP Law360, November 02, 2007*
- **Infringement Assertions In The New World Order**  
*IP Law360, October 17, 2007, Guest Column*
- **New PTO Rules on Continuing Applications and Claim examination Practice: Learning to Count to 2 (+1 RCE) and 5/25**  
*NYIPLA Bulletin, September/October, 2007*
- **KSR v. *Teleflex*, Redefining The Obvious**  
*IP Law360, May 3, 2007*
- **Using Intellectual Property to Protect Your Web Site**  
*IP Law360, May 2, 2007*
- **Courts Write History on Permanent Injunctions In Patent Actions**  
*IP Law360, August 22, 2006, Guest Column*
- **Rethinking Claim Construction**  
*IP Law360, April 25, 2006*
- **Drafting Joint Research Agreements Under The Create Act Of 2004**  
*Portfolio Media, New York (March 2, 2005)*

## SPEAKING ENGAGEMENTS EXTENDED

- **November 6, 2012 – November 7, 2012**  
*4th Annual Social TechNet Intellectual Property Forum*  
**Location:** New York, NY
- **July 24, 2012 – July 25, 2012**  
*The 9th Annual Patents and the Financial Services Industry*  
**Location:** New York, NY
- **May 16, 2012 – May 17, 2012**  
*The 4th Annual Corporate IP Counsel Summit*  
**Location:** New York, NY
- **April 26, 2012**  
*Webinar on First-to-File*  
**Location:** Technology Transfer Tactics Webinar
- **April 24, 2012 – April 25, 2012**  
*The 4th Annual Corporate IP Counsel Summit*  
**Location:** New York, NY
- **November 16, 2011 – November 17, 2011**  
*3rd Annual Social TechNet Intellectual Property Forum*  
**Location:** New Yorker Hotel, New York, NY
- **November 16, 2011 – November 17, 2011**  
*3rd Annual Social TechNet Intellectual Property Forum*  
**Location:** New Yorker Hotel, New York, NY
- **October 18, 2011**  
*13th Annual VBA Corporate Counsel Fall Forum*  
**Location:** Omni Richmond Hotel, Richmond, VA
- **October 14, 2011**  
*Patent Reform: Impact and Strategy for University Research and Tech Transfer*  
**Location:** Technology Transfer Tactics Webinar Workshop
- **September 8, 2011**  
*Drafting Patents in a WYDIWYG World*  
**Location:** Live Webinar
- **July 27, 2011 – July 28, 2011**  
*8th Annual Patents for Financial Services Industry*  
**Location:** New York, NY
- **May 24, 2011 – May 25, 2011**  
*3rd Annual Corporate Intellectual Property Counsel Forum*  
**Location:** New York, NY
- **February 7, 2011**  
*Monetization of Your Invention Using IP*
- **January 25, 2011**  
*Understanding Obviousness in a Post-KSR World: Practical Applications for Compliance with the Recent USPTO Guidelines*  
**Location:** Webinar
- **November 15, 2010 – November 16, 2010**  
*World Research Group The TechNet Patents Forum*  
**Location:** New York, NY
- **November 8, 2010 – November 9, 2010**  
*World Research Group The TechNet Patents Forum*  
**Location:** New York, NY
- **November 3, 2010**  
*Social Media East: Risks and Rewards 2010 Conference*  
**Location:** New York, NY
- **September 30, 2010**  
*Virtual Corporate Counsel Forum: Selecting the Right Fee Arrangement (CLE Eligible)*  
**Location:** Webcast
- **September 17, 2010**  
*Bilski: The Impact of the Final Decision on University TTOs*  
**Location:** Audioconference
- **July 27, 2010 – July 28, 2010**  
*World Research Group 7th Annual Patents & The Financial Services Industry*  
**Location:** Westin at Times Square, New York, NY
- **June 30, 2010**  
*Beyond Bilski: The Future of Patent-Eligible Processes*  
**Location:** Webcast
- **April 27, 2010 – April 28, 2010**  
*World Research Group Second Annual Corporate IP Counsel Summit*  
**Location:** The New York Helmsley Hotel, New York, NY
- **March 10, 2010**  
*2010 CLO Leadership Forum*  
**Location:** New York, NY
- **November 5, 2009 – November 6, 2009**  
*World Research Group's Patents & the Technology & Internet Industries*  
**Location:** New York, NY
- **October 12, 2009 – October 14, 2009**  
*Catalyzing Commercialization of University-Based Inventions, AdvaMed 2009*  
**Location:** Washington, D.C.
- **July 28, 2009 – July 29, 2009**  
*World Research Group's 6th Annual Patents & The Financial Services Industry*  
**Location:** New York, NY
- **April 29, 2009 – April 30, 2009**  
*Corporate IP Counsel Summit*  
**Location:** New York, NY

## SPEAKING ENGAGEMENTS

### EXTENDED CONT.

- **November 17, 2008**  
*Celesq®-West IP Master Series: Seeking Patent Protection for Business-Related and Computer-Related Inventions after Bilski*  
**Location:** Webcast
- **September 19, 2008**  
*Patent Protection For Software-Related and Business-Related Inventions in Europe and the United States, Management Forum, Co. UK*  
**Location:** The Rembrandt Hotel, London, U.K.
- **July 29, 2008 – July 30, 2008**  
*World Research Group's Fifth Annual Patenting Your Business Methods in the Financial Services Industry Conference*  
**Location:** New York, NY

### IN THE PRESS EXTENDED

- **In the Press:**  
**TTOs often walk a fine line when negotiating rights to improvements**  
*Technology Transfer Tactics, January, 2012*
- **In the Press:**  
**Mayo Case Could Clarify Patentability, Expand On *Bilski***  
*IP Law360, December 2, 2011*
- **In the Press:**  
**Technology Transfer turns to partner, Charles R. Macedo, for expertise on new patent report law**  
*October 26, 2011*
- **In the Press:**  
**Kimberly-Clark Loses Fed. Circ. Rehearing Bid In IP Row**  
*October 6, 2011*
- **In the Press:**  
**Super Lawyers names partners Anthony F. Lo Cicero and Charles R. Macedo**  
*New York — Metro 2011 Intellectual Property Super Lawyers*
- **In the Press:**  
**Technology Transfer reports on ARELAW Alert**  
*October 5, 2011*
- **In The Press:**  
**JIPLP reviews The Corporate Insider's Guide to U.S. Patent Practice**  
*Journal of Intellectual Property Law & Practice, June 20, 2011*
- **In the Press:**  
**Mobile Marketer turns to partner Charles Macedo for his thoughts on the strategy behind Apple's patent infringement lawsuit against Samsung over mobile phone technology.**  
*April 22, 2011*
- **In The Press:**  
**IP Law 360 turns to Partner Charles R. Macedo For Insight on *TiVo v. Echostar* Oral Arguments Before the Federal Circuit**  
*Ryan Davis, IP Law360, Monday, November 15, 2010*
- **In The Press:**  
**Inside Counsel Turns to Partner Charles R. Macedo for Insight on *TiVo v. Echostar* Case**  
*Inside Counsel, Steven Seidenberg, August 1, 2010*
- **In The Press:**  
**Technology Transfer Tactics turns to Partner Charles R. Macedo for insight on *Bilski* decision.**  
*Bilski Decision Leaves Many Questions Unanswered for TTOs, Technology Transfer Tactics, July 2010*
- **In The Press:**  
**The Heshel School Builds its Portfolio of Intellectual Property**  
*Heschel School News, September 17, 2009*
- **In The Press:**  
**The Heshel School Project**  
*Heschel School News, May 29, 2008*
- **In The Press:**  
**New York Court to Weigh *Tiffany v. eBay's* Effect on Web Service's Contributory Liability**  
*Reproduced with permission from BNA's Electronic Commerce & Law Report, Vol. 13, No. 42 (Oct. 29, 2008) pp. 1382-1383. Copyright 2008 by The Bureau of National Affairs, Inc. (800-372-1033) www.bna.com*
- **In The Press:**  
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